

VIP*Comlink Signs Final Agreement with Pure Energy International

SALT LAKE CITY, UT -- 02/29/08 -- VIP*Comlink, Inc. (PINKSHEETS: VIPK) today announced that it has signed the final agreement to acquire the assets and operations of Pure Energy International, Ltd., a national operator of a licensed quick-serve juice and restaurant concept known as Beyond Juice®. “Remaining matters before a final closing are limited to the exchange of formal documents, and other minor performance tasks related to the logistics of the asset transfer,” said Mark Helms, President of VIP*Comlink.

The acquisition was completed as an equity exchange of seven million shares of restricted VIP*Comlink public stock for the Pure Energy assets and operation, making the Pure Energy shareholders majority beneficial owners. The Company will be engaged in streamlining, upgrading and augmenting the operations infrastructure while continuing to cultivate opportunities to license additional locations. The company has fielded inquiries from potential licensees from nearly all fifty states as well as from several significant quick-serve master territory operators.

“The time is right for healthy meal and juice options in the marketplace”, said Timmy Chou, CFO of VIP*Comlink, “Customers are saying that they don’t want a healthy meal with only a soft drink option, but neither are they satisfied with merely a juice smoothie.” “Offering the consumer access to the patented ‘Meal-In-A-Cup’ product, along with sensible salad and sandwich choices in the same location, has proven to be a winner in current markets,” adds Helms.

More information is available by calling the company direct at 801-305-4153.

*Certain matters discussed by VIP*Comlink in this press release constitute forward-looking information within the meaning of the federal securities laws. Forward-looking statements may be identified through the use of words such as "expects," "will," "estimates," "believes," or statements indicating certain acts (such as "may," "could," "should," or "might occur"). Such forward-looking statements involve certain risks and uncertainties. The actual results may differ materially from such forward-looking statements. The company does not undertake to publicly update or revise its forward-looking statements even if experience or future changes make it clear that any projected results (expressed or implied) will not be realized.*

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