

## **VIP\*Comlink Board of Directors Approves Reverse Stock Split**

SALT LAKE CITY, UT., -- (MARKET WIRE) -- May 18, 2007 --The Board of Directors of VIP\*Comlink, Inc. (PINKSHEETS: VIPM) has unanimously approved and is recommending to shareholders, a proposal that would give the Board of Directors authority to effect a reverse stock split of VIP\*Comlink's common stock. The reverse stock split proposal will be submitted to shareholders at a special meeting held on July 11, 2007. An affirmative vote by shareholders will permit the Board of Directors to choose to effect a split at a ratio with the range from one-for-fifty to one-for-one-hundred-fifty and implement the reverse stock split at any time prior to October 1, 2007.

May 17, 2007 was set as the record date for the special shareholders meeting in July. All shareholders as of this date should expect to receive the proxy statement from the company. VIP\*Comlink has approximately 524 million shares of common stock outstanding with over 3,000 shareholders.

VIP\*Comlink believes the ability to effect a reverse stock split will position the company for revitalization. On May 4, 2007 VIP\*Comlink announced that it had signed an agreement to acquire Pure Energy containing assets of Beyond Juice. On May 8, 2007 VIP\*Comlink announced that it had entered into a letter of intent with Jumpin' Juice & Java to explore the possibility of combining the business models of both company's. The reverse stock split will enable the company to execute its plan of acquiring the existing operations of several companies and partnering with others that have products and services suitable for patrons of companies like Beyond Juice and Jumpin' Juice & Java stores.

On May 11, 2007 management openly discussed the company's status with shareholders representing approximately 60% of the company's stock. Management was encouraged to have received an overwhelming level of support for the reverse split and acquisition plans.

"Having the flexibility to effect a reverse stock split is another step toward creating value for our shareholders. The company has no stock available to complete any acquisition or to raise investment capital today. The directors and officers of the company have worked for a year now to develop a solution that would be favorable toward the shareholders. We have reviewed many proposals seeking for options that would allow the company to emerge as an operating entity with stable cash-flows, rather than remain as a development stage company seeking new investors, and we also wished to preserve the strongest position possible for existing shareholders transiting any reverse-split transaction. We believe that we found the solution that works for our unique situation. We create some headroom in our stock position, acquire assets, raise a little cash to grow internal cash-flows and improve the overall operations with new technology. This plan will build a profitable operation and finally create some stable, performance-based value for our twenty-three year old company." said Mark Helms, VIP\*Comlink chairman and chief executive officer.

### **Additional Information and Where to Find It**

VIP\*Comlink is in the process of completing a proxy statement regarding the reverse stock split proposal, and it intends to mail the proxy statement to its shareholders within the next two weeks. Investors and shareholders of VIP\*Comlink are urged to read the proxy statement when it becomes available because it will contain important information about VIP\*Comlink and the reverse stock split proposal. Investors and shareholders may obtain a free copy of the proxy statement (when it is available) at the company's web site at [www.vipcomlink.com](http://www.vipcomlink.com). VIP\*Comlink and its executive officers and directors may be deemed to be participants in the solicitation of proxies from VIP\*Comlink's shareholders in favor of the reverse stock split proposal. Information regarding the security ownership and other interests of VIP\*Comlink's executive officers and directors will be included in the proxy statement.

The foregoing may contain forward-looking information within the meaning of The Private Securities Litigation Act of 1995. Forward-looking statements may be identified through the use of words such as "expects," "will," "estimates," "believes," or statements indicating certain acts (such as "may," "could," "should," or "might occur"). Such forward-looking statements involve certain risks and uncertainties. The actual results may differ materially from such forward-looking statements. The company does not undertake to publicly update or revise its forward-looking statements even if experience or future changes make it clear that any projected results (expressed or implied) will not be realized.

#### **Contact:**

VIP\*Comlink, Inc.

Mark Helms

Chairman & CEO

(801) 305-4153

[mark.helms@vipcomlink.com](mailto:mark.helms@vipcomlink.com)

<http://www.vipcomlink.com>